

Owasso Youth Football

A CRUCIAL CATCH
ANNUAL SCREENING SAVES LIVES



What is A Crucial Catch?

Since 2009, the NFL has supported National Breast Cancer Awareness Month in October with A Crucial Catch, a nationwide screening reminder campaign to help women stay healthy. Done in collaboration with the American Cancer Society, the initiative promotes breast cancer awareness and encourages women 40 and older to get annual mammograms to find breast cancer in the early stages, when it is easiest to treat.

Future Owasso Rams (F.O.R.) has designated Saturday October 8th as our primary weekend to support Breast Cancer Awareness.

Game-day activities will include:

- F.O.R. will be donating 10% of all tickets sales to American Cancer Society NFL, A Crucial Catch program.
- Players and coaching staff are encouraged to wear pink on their uniforms, wrists, socks, wristbands, shoelaces, etc. Feel free to be creative— use pink sharpie, duct tape, ribbon.
- All our games will be played in memory/in honor of all those in our community who been affected by breast cancer. Pre-game announcements will be made before each game.
- Please encourage all our fans and family members of players to wear pink as well. They are welcome to create pink posters to be displayed at the game to show support.
- We will also be passing the pink bucket to collect donations from the crowd.
- Uploading pictures to facebook.com/owassoyouthfootball for all fans to become aware.

If you have someone you would like to be honored during these events please contact director@owassoyouthfootball.org .



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